

**A *shocking, No-BS* Step-By-Step
FREE Report
that Spills the Beans on...**

**“How I Sky-Rocketed
My Blog’s PageRank
From 0 To 5
(Hosted On A New Domain)
in Just 3 Months
And Am Enjoying
Google’s LOVE,
Using A Dead Simple Strategy
That Only Takes
15 Minutes A Day To Implement”**

What **SEO Gurus And **Geeks**
Don’t Want You To Know Or
Just Plain Ignore About
*** **Crushing** Your Competition ***
On The Search Engines!**

This a 100% **FREE** Report on a **Straight to the Point,**
Paint-By-Numbers Easy Strategy that
Dramatically Boosts your Website’s Relevancy
On the Eye of the **Search Engines** and
Brings You **Residual Traffic for Life!**

By **Juan Pablo Cangas**
<http://www.getfreedom.ws>

“What Is **The Right Info**?”

Would You Believe Me If I Told You There Is A Way
You Can Get Targeted, Real People
Who Are Eagerly Interested in Your Offers,
Viewing Your Website

Without Having to Do Any of the Following?

- **Dangerous Bulk Emailing or Email Spamming**
- **Surfing** Traffic Exchanges for Hours for the Rest of Your Life
- **Building a Downline** for YEARS
- **PPC Advertising** that Costs an Arm and a Leg
- **SEO Optimizing** Your Site Like Enslaved GEEKS
- **Paying for Traffic** from Dubious Sources
that Yields No Results
- **Endlessly Posting on Forums**
with Stupid Moderators Chasing Your Tail
- **Learning** Difficult to Master **Viral Marketing** Techniques
- Doing **Costly Offline Advertising** of Any Kind
- **Writing and Submitting** Articles for Months
- **Losing Your Dignity** **Begging for JVs**
When You Have NO Credentials
- Any Form of SPAM – Period

Do You Want the **No-BS, No Hype,**
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That Will Make Your Online Business Venture
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You probably don’t know me, but you will love this report if you’re an **webmaster** struggling to get traffic to your website.

Even if you know how to get traffic, this report can help make the process **much easier and effective** for you.

I could be easily **selling** this information for **\$97+** , but I want to get this report out there to the most people I can, so I’m giving it away for a limited time.

I will keep this report as **short** and **straight to the point** as possible. What you will find here is the **exact strategy** I used to make my blog’s **PageRank** jump from **0 to 5** in **just 3 short months** (this process normally takes **years!**).

This WON’T Happen Overnight for You. But while you’re working this plan (it doesn’t even take THAT much work), you will **know for sure** that only good things will be coming for your website.

Follow this **Step by Step blueprint** and watch how your PageRank and Search Engine positions **rise dramatically** in the next few months!
Enjoy,

Juan Pablo Cangas
<http://www.getfreedom.ws>

Why This Strategy Works

The strategy involves **various steps**. Before I give you the details, let's talk a bit about **why this works**. This is **necessary**, because once you **understand** the **basis** of this strategy, you will be able to come up with **your own methods** in the future based on this **crucial information**.

I'm not a Search Engine Optimization (SEO) geek, but I know some **vital SEO facts** that **get results**. I don't care about the latest black/white hat techniques and what crazy changes search engines make to their ranking algorithms every week.

I don't have time for that. I'm **lazy** and **all I care about is results**. And I'm sure you want **results** too.

Well, after doing some research on SEO topics, I quickly learned that the **most important thing** you can do to help your website is "**offpage optimization**". What the hell does that mean? It means just **getting links to your website**.

Yes, that's all it comes down to!

The important thing is that these links are "**anchored**" to your **website's keywords**. Don't panic yet! I'm gonna explain this to you.

When Google crawls and indexes sites, if it finds links to your website, it will take those links as "**votes**". **The more votes you have, the better your chance of improving your PageRank**.

Of course, the **formula Google uses** for **calculating PageRank** is much more **complicated** than this, but the fact is, **incoming anchored links is one of the most important factors on determining PageRank**. *This is only good news for you!*

While SEO geeks and professionals are struggling trying to get a grip of PageRank's 1000 and 1 factors, you will be working with a **laser-like focus** on what I believe is the **most effective strategy for improving PageRank**.

You will focus **90% on getting incoming anchored links to your website**, and then I will give you a little insight on the remaining 10% that you can do to help it a bit more.

With that said, **let's get to it!**

The Strategy Explained for Human Beings!

Say your site is about **cat furniture**. What we are going to do is get **incoming links to your website** with **relevant keyword text** on it (that's what I mean by "*anchored links*"). **The "anchor" are your keywords**).

Read that again. It's the **key fundamental** to making this stuff **work** for you.

For example, all these would be **useful links**:

cat furniture
discount cat furniture
build your own cat furniture
blueprints for building cat furniture

When visitors click any of those terms, it would take them to your website. The important thing here is, **determining such terms**.

So before we start getting those links, we're going to do some **keyword research**. [This is easier than you think](#).

Go to **Nichebot** (www.nichebot.com) and search your **main keywords** (e.g. **cat furniture**). You will get a **results page** with related keywords and detailed statistics for each one. We will start by picking the **least competitive keywords**.

How To Determine The Least Competitive keywords?

The **easiest way** is by looking at the “**ratio**” column. This tells you at a glance how many websites are out there in relation to how popular is the keyword. The **smaller** the ratio is, the **better for you**.

Scroll to the bottom of the results page and work your way up spotting **keywords with low ratios**. Anything below **100.0** is a **good opportunity** for your website. You can save the keywords on your Nichebot keyword basket or write them down somewhere.

Now pick about **3-4 keywords** from your list, from the **least popular** ones (the ones with the **smallest “count” value**). What we’re going to do now is write a **small title and description** using your **chosen keywords**.

For example:

Title: **Discount cat furniture** deals! Get **cat furniture** at great savings! – CatFurnitureDeals.com

Description: **Discount cat furniture** is our specialty! We give you the best prices on **cat furniture**, so you can please your **cat** with the best **cat furniture**! If you want to **build your own cat furniture**, at CatFurnitureDeals.com we also have **blueprints for building cat furniture**

See how the **title** & **description** *use the keywords*? It looks a bit weird for human readers, but the **search engines love it!**

The key is using your keywords while writing a title & description that makes sense & appeal to visitors.

Notice how the domain name is barely mentioned at the end of the title and description. **What is first mentioned is a keyword!**

Now that you’ve got your title & description ready, it’s time to **get you some links!**

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There are many ways to **get links**. The one I use is **semi-auto link exchange programs**. This has worked wonders for me and takes *much less time* than doing it manually.

You can open a **free** account on **Linkmarket** (<http://www.linkmarket.net>) and start exchanging links immediately.

You can also use LinkMetro (<http://www.linkmetro.com>).

IMPORTANT: Read this before you begin exchanging links

There are some **bad practices** when it comes to link exchanging. You are advised to **stay away** from "**link farms**", such as **FFA pages** or other "**spammy**" **link pages**. **Any** link directory that is **NOT monitored** in some way, could be **harmful** to your website, if you link to it, or get linked from it.

Other websites to **stay away from** are adult, pharmacy/drugs and casino/gambling stuff, **unless your website** is about one of those topics. Exchanging links with that type of websites is **very dangerous** for your PageRank and Search Engine positions, and **should be always avoided**.

Also, I will talk a little about **link relevancy**. When you are *just starting* to get links and your PageRank is **low** (2 or less), you **can** get away with linking to or from *just about any page*. It will probably help you get more PageRank, *even* if the site is irrelevant to yours.

But, once your PageRank **starts to increase** (with the subsequent improvement on search engine positions), you need to **keep a closer look** on who you exchange links with. You should ideally exchange links **only** with **relevant sites** with decent PageRank **from this point on**.

This way, you will **keep** your **high PageRank** and be able to **increase it further**. *If* you **don't pay attention** to the **quality** of your link exchanges, eventually your hard-earned PageRank **could decrease**. **Don't allow that to happen!**

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When searching for link partners, always look for websites focused on the same topic as yours.

With a **free** LinkMarket account you can only ask for **5 links every day**, so use them wisely!.

You will get almost every day **link requests** from **all kinds of websites**. Some very related to yours, others totally unrelated. **At the beginning, accept them all!** (refer to the previous paragraph for a detailed explanation on this). As long as they use your chosen link code, **every single incoming link will benefit your website**.

And for **targeted links**, you will be requesting them **yourself** every day. These will help your **PageRank** tremendously.

Remember I said how **complicated** the **PageRank formula** is? Well, some of the things it seems to like most is **link variety**.

When starting, Don't Discriminate Any Websites at All!

Accept **every single link request** you get, while following the guidelines I explained before (stay away from **link farms** and **adult/pharmacy/gambling** websites).

When *looking for link partners*, search for related category sites, but **don't worry** about their PageRank, Alexa rating, domain name or anything else!

Use a totally random approach to link exchanging.

This way, Google will see your link building as totally natural and will **reward you big time!**

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Try to get into “*Google’s mind*” for a minute (if that monstrous piece of AI tweaked by crazy scientists called Google has a mind at all ☺)
Google is crawling all kind of websites, yet it **keeps seeing links to your website anchored with relevant keywords**. Google thinks:

“Hmm! This website is being linked to from **everywhere!**
It doesn’t look like he’s just buying links from authority sites for PageRank’s sake. It’s getting a **reasonable, not excessive amount of anchored links** every day.

People are linking to it in a random way when talking about this site’s topic. Looks like it has to be a **good, relevant site!** Just what my fellow searchers are looking for. **Let’s give this guy a boost!”**

And ***BOOM!*** It happens. **Google is improving your PageRank & pushing your website up the rankings!** (notice that while this **won’t happen overnight**, it **WILL** happen at some point)

Congratulations! Your hard work has **finally paid off!**
(hey... it didn’t take **THAT** much work either ☺).
Now you need to **keep it going!**

To Boost Your Efforts Even Further, You Must Continue Your Link Building Campaign Every Day!

Now you can add some extra link sources, but always keep doing your **daily link building ritual!**

Blog/RSS Directories and **Web Directories** are a perfect addition to your semi-auto link campaign. **Remember** to use your **“keywordy” title and description** when submitting to these sites.

You can also use **TopSites lists** and **Ranking Sites**. And if you have an **e-zine (newsletter)**, be sure to submit yours to **Ezine Directories**. Most allow you to **include a link** to your website. This means more incoming anchored links to your website!

Directories will help you get some **real, human traffic** too, **in addition** to the SEO beneficial anchored incoming links.

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To find directory sites, just do search for

your keywords + directory
your keywords + web directory
your keywords + ezine directory

etc... You will find thousands!

Now we need to **refine the strategy** and **kick it up a notch**. Every a couple of weeks or so, **return to Nichebot** and pick up the **next set of 3-4 keywords**. Pick the ones that are a **little more competitive** (with a higher ratio) than the previous ones you chose. **Rewrite** your **title** and **description** using the new keywords, and **start using them** in your **link exchanges**.

This serves two purposes. First, it will help you **move towards the most competitive keywords** in a gradual way. And second, it will help your **PageRank** because Google will see your *anchored links* are not static (static links are signs of having bought links!), but a little spiced up, yet still **highly targeted** to your **niche keywords** in a natural way.

Remember To Keep The Link Exchanging Going!

Request **5+** highly relevant link exchanges **every day**, **while accepting every single link request you get**. (with the exception of **link farms** and **adult/pharmacy/gambling sites**).

Once your **PageRank is increasing**, be careful to only exchange links with **relevant sites**, preferably those with **good PageRank**.

Adjust your keywords every now and then, gradually moving towards the **most competitive ones**. That's it! You will see some results in the short term, and **big improvements** on the middle-long term!

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Now I will talk about some **little SEO tricks** you can do to improve the strategy even more. Some simple “**Onpage Optimization**” tactics you can add to your arsenal.

It's Time For The SEO Tricks! (This Step Is **OPTIONAL)**

Note that this tactics require a bit of **HTML knowledge** and access to your **website's code**.

First, we have **meta tags**. I won't discuss how important or not these are (it's said that Google doesn't take them into account). Just use them! It takes little time and can help you with some search engines.

We also have what I call “**keyword tagging**”. Just mark your **keywords** in a certain way using HTML features. For example, make them **bold** or *italic*, a different color, etc.
Your site's text should look like this:

Your keyword here Bla bla bla Bla bla bla Bla bla **keyword** bla Bla bla bla Bla bla bla Bla bla bla Bla bla bla *keyword 1* Bla bla bla Bla bla bla Bla bla bla Bla **keyword 2** bla bla Bla bla bla Bla bla bla Bla bla bla bla **keyword X**

This way, **search engines** will **spot** your **keywords** easily and **reward** your site!

Next, there are **title tags**. Use <h1> (main title), <h2> (subtitles) and <h3> (almost never used) title tags accordingly at the **start** of each page and paragraph throughout your site. Make each title “**keywordy**”!

Then we have **internal linking**. Your website probably has a “**navigation bar**” or **section**. First, make sure your navigation section is **present** and **well linked** in **every page** of your site. Then, take these links and “**anchor**” them accordingly. Instead of putting a link with the text “About us”, use “About our **Cat Furniture** site”, for example. Be **creative**! Use your keywords in your links, but without keyword spamming either.

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The latter strategy relates with the following one. Take some of your site's **static sections**, and add some **keywords** here and there. For example, at the **footer** of your page, **instead** of writing

"Copyright 2005 CatFurnitureDeals.com", write

"Copyright 2005 CatFurnitureDeals.com – **Discount cat furniture, blueprints for building cat furniture** and more!"

There is also "**ALT**" tags. These ones go inside images' HTML code. Use keywords in your ALT text, but **make sure** it still makes sense!

"**Title**" tags inside **links** can also be "keyworded" in the same way.

Now take all those tips I gave you above, and throw `em into a mix! Combine <h1> tags with **keyword remarking** and anchored linking, etc.

It all comes down to **using the tricks together** creatively but **without spamming**.

A word of caution here. NEVER overuse this tactics.

Remember your website's content is the most **important part** of it, for visitors and search engines alike. Write your content, AND THEN use onpage optimization on that content. NEVER just stuff your web pages with keywords. Search Engines **hate this** and sooner or later you will be busted!

Use keywords **sparingly** but surely, while applying the optimization tactics I showed you, and you will do great.

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Some Suggestions and Final Words

Be **organized** and **remember** to do your link exchanging every day. It's OK to take a day off or two, but try to be as **consistent** as possible with your link campaign for **best results**. Also, try to come up with **your own ways** of getting more links. If you've **read this report carefully**, you now understand that the more links you get, the better for your website, period!

Everytime you post on a guestbook, forum, blog, or just about any place you can **leave a message**, remember to add a link to your website in that post. Make sure you **follow the site's rules** though, as you don't want to be seen as a link spammer! Use common sense and stick to site's terms when linking from websites other than your own.

I hope you have enjoyed this report, but most importantly, **please USE this information!** I have given you **all you need** to make your website stand out in the search **engines**.

How much is a good search engine position worth to you? Maybe thousands of dollars. Maybe **millions!** So don't sleep on this info and get your butt working! You **WILL succeed**, but only if you **take action**.

Kind regards,

Juan Pablo Cangas
<http://www.getfreedom.ws>

Recommended Resources

BlogPro v.Search: This amazing software **automatically posts comments** on Blogger blogs, getting you **incoming anchored links** all day! It has helped hundreds of webmasters **completely dominate their markets!** It helps a lot with Yahoo and MSN positions, but won't do much with Google (because Blogger uses the "nofollow" tag on comment links, which makes Google ignore that links). More information is here: <http://tinyurl.com/c2o7d>

Blog Auto Publisher: This *kick-ass software* **automatically fills your blogs** with relevant content on schedule! It **organizes your affiliate programs, pings blog directories, automates tens of tedious blogging tasks,** it just has **too many features** to list here. This is the **ultimate automatic blogging tool!** that will manage your very own blog empire!
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SEO Elite: This software is recommended by *many experts* as the **best choice** when it comes to **SEO optimizing your site.** It automates most of the **tedious tasks** and gives you an **unfair advantage over your competition!**
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Results Disclaimer & Safety Recommendation

I didn't plan to add this section at first, but after sending a review copy of this report to Bronwyn Ngatai, my partner from The Right Info (<http://bronga.tollfreepage.com/Prelaunch/>), I decided to do it.

I talked about accepting every single link request you get from the link exchange programs. This is how I did it and it worked wonders. However, please be advised that it's been said that linking to or being linked from "link farms" can get you in trouble with the search engines. I don't know how much truth there is to this statement actually, but I believe it's true to some point.

I've also read that in PageRank's calculation, even "non-important" sites contribute in some way. Because of that, I decided to setup my strategy this way (accepting every link), and my website is living proof that it worked. I also haven't had any trouble with search engines so far.

I suggest that if you want to be 100% safe, you visit every website that sends you a link exchange request before actually accepting it. This way you can be sure that you will stay clear of "hot water". However, I don't know if my strategy will work as good if you exclude websites this way, but it will probably do anyways. The key is in "link volume" (quantity) and variety, so if you can still get a lot of anchored incoming links, the strategy should work. I also believe that almost no "link farms" are actually using link exchange programs, because it involves some manual work. So it should be safe anyways.

In case you get into trouble or your website is delisted from search engines, etc. I won't accept responsibility for it. You make your own choice whether you accept every link or not. The strategy I detailed in this report worked for me exactly as I wrote it, and there is no reason it shouldn't work for you. Please keep this information in mind when applying my strategy and when in doubt, just resort to common sense and review the link requests you get before accepting them.

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Without Having to Do Any of the Following?

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